

TM # 62208

NCC Cable System Order

117463398

Order #	62341213
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison
AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Flight Dates	09/26/16 - 10/09/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$11,268.00
Commission	\$1,690.20
Net Total	\$9,577.80
Total Spots	61
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPM	-

Comments : 9.27 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$114.00	\$456.00	60	
2	CNBC	CNBC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$114.00	\$228.00	60	
3	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	4	\$172.00	\$688.00	60	
4	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	1	\$172.00	\$172.00	60	
5	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$230.00	\$920.00	60	
6	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$230.00	\$460.00	60	
7	ESPN	ESPN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	5	\$116.00	\$580.00	60	
8	ESPN	Notre Dame vs. Syracuse	9/26/16	10/2/16	11:00	14:00						X		-	-	1	\$350.00	\$350.00	60	CFB 10/01
9	ESPN	NC vs. Florida State	9/26/16	10/2/16	14:30	17:30						X		-	-	1	\$350.00	\$350.00	60	CFB 10/01
10	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$230.00	\$920.00	60	
11	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	1	\$230.00	\$230.00	60	
12	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	4	\$172.00	\$688.00	60	
13	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	1	\$172.00	\$172.00	60	
14	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$230.00	\$920.00	60	
15	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	1	\$230.00	\$230.00	60	
16	DIY	DIY PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$74.00	\$296.00	60	
17	DIY	DIY PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$74.00	\$148.00	60	
18	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$230.00	\$920.00	60	
19	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	1	\$230.00	\$230.00	60	
20	AMC	AMC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$186.00	\$744.00	60	
21	AMC	AMC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	1	\$186.00	\$186.00	60	

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22	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$230.00	\$920.00	60	
23	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$230.00	\$460.00	60	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	61	0	0	0	0	0	0	0	0	0	0	0	61
AMT	\$11,268.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,268.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 09/27/16

62341213 | Madison | Spectrum/Madison Interconnect, WI | 7838 |